

For Immediate Release



2026 Kansas City Auto Show Returns — New Location, New Dates, New Energy

Show Shifts to Overland Park Convention Center June 4–7, Bringing 25-Plus Brands, Hands-On Test Drives, and Free Parking

OVERLAND PARK, Kan. (May 19, 2026) — The Kansas City Auto Show is back — and it's rolling in with a fresh new experience. For 2026, the show moves to a new home at the **Overland Park Convention Center and shifts to new dates, June 4–7**, delivering a reimagined experience built around convenience, discovery, and the thrill of getting behind the wheel.

This year's show brings together **25-plus automotive brands** under one roof at one of the region's most accessible venues, complete with free parking for all attendees. One of the show's most popular features also returns with an expanded lineup of test drives from **Dodge, Ford, Jeep, Polestar, and Toyota**, giving attendees the chance to experience a wide range of gas, hybrid, and electric vehicles firsthand.

"The Kansas City Auto Show has always given people the opportunity to explore the latest vehicles in a relaxed, no-pressure setting," said Larry Carl, CEO of the Automobile Dealers Association of Kansas City.

"Moving to the Overland Park Convention Center gives us a modern, welcoming venue that aligns with what today's car shoppers want — easy access, a strong selection of brands, the freedom to explore at their own pace, and free parking."

Whether visitors are in the market for something new or simply want to see what's out there, the Kansas City Auto Show delivers a rare, no-pressure environment to sit in, compare, and really get a feel for today's vehicles. Product specialists from participating brands will be on hand to answer questions and walk attendees through the latest features and technology.

"With gas prices on the rise, buyers are paying close attention to fuel efficiency — and today's vehicles deliver more options than ever," said Brian Moody, independent automotive expert and analyst. "Visitors to the

Kansas City Auto Show will find hybrids and electric vehicles that deliver excellent fuel efficiency — 40, 50, even 60 miles per gallon, plus a selection of feature-packed new cars priced under \$30,000.”

The Kansas City Auto Show will be open to the public Thursday, June 4 through Sunday, June 7, 2026, at the Overland Park Convention Center, 6000 College Blvd., Overland Park, KS 66211. Show hours are Thursday, June 4: 12 p.m. – 9 p.m., Friday, June 5 and Saturday, June 6: 10 a.m. – 9 p.m., and Sunday, June 7: 10 a.m. – 6 p.m. Admission is \$15 for adults, \$5 for juniors ages 8–12, and free for children under 7. Purchase tickets online at www.kcautoshow.com. Free onsite parking is available for all attendees.

About the Kansas City Auto Show

The Kansas City Auto Show is owned and presented by the Automobile Dealers Association of Kansas City and produced by Steve Freeman Events. For more information, tickets, and updates, visit kcautoshow.com www.kcautoshow.com or follow on Facebook: [@kcautoshow](https://www.facebook.com/kcautoshow), Instagram: [@kcautoshow](https://www.instagram.com/kcautoshow).

About Overland Park Convention Center

The Overland Park Convention Center, located at 6000 College Blvd. in Overland Park, Kan., is one of the Kansas City region’s premier event venues. The 254,000-square-foot facility features a 60,000-square-foot exhibition hall, a 25,000-square-foot ballroom, and 15,000 square feet of meeting space, all adorned with more than 60 original works of art. Conveniently accessible from Interstate 435, the center offers free parking and is connected to the 412-room Sheraton Overland Park Hotel. Visit kcautoshow.com.

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